

	<b>Community Engagement Policy</b>	Marketing P01	Issue No. 01
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## Background

Glenveagh has a vital role to play by investing in and supporting local communities where we build. To date, our community and sponsorship funds have provided invaluable support to local initiatives from grassroots sponsorship to sports-facilities upgrades to school donations and other local initiatives close to the heart of our communities.

Supported by our core business principles of Access, Quality and Innovation, the overarching aim of our Community Engagement strategy is that all initiatives, sponsorships and activations should genuinely benefit the lives of residents and the wider community in a sustainable way.

## Policy

The Glenveagh principle of providing access to housing in flourishing communities underpins all community activation ensuring a positive legacy in areas where we build.

Our policy aims to:

- Set in place a structure to support community activation by listening to and engaging with local residents and community representatives at each stage in the development process;
- Proactively build lasting partnerships with key stakeholders in the community to fully understand and address local needs around five core themes of Sustainability, Education, Wellbeing, Local Business and Sports and Fitness;
- Encourage local sub-subcontractors to participate in our tender processes to create employment in the communities in which we operate;
- Form lasting relationships with local schools, clubs and other organisations to ascertain their needs and work together to grow a flourishing community;
- Identify local 'Community Champions' to help support quality place-making and encourage participation in community initiatives;
- Instil a sense of community spirit by developing sustainable projects for all to enjoy such as tree planting and creating community and walkways; and
- Work with residents to support a long-term management plan for community spaces and communal areas.

Our policy is regularly reviewed by our Group's Executive Committee reflecting the company's commitment to Charitable Giving. It is shared with employees, stakeholders, business partners and is readily available on our website.



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Chief Executive Officer

15/02/2021

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Date